

SOLUTION NAME:




ENTREPRENEUR CANVAS


DATE:




BLOOM DESIGN & CREATIVE
GROWWITHBLOOM.US


COST CENTERS


PROFIT CENTERS

KEY ACTIVITIES 	KEY PARTNERS 
<p>What are you doing to produce, market, and deliver your product or solution?</p> <p>When is each activity performed?</p> <p>How long does it take?</p>	<p>Who are your partners? Which activities do they perform? Who are your suppliers? What resources do they provide?</p>
	KEY RESOURCES 
	<p>What do you need to produce, market, and deliver your solution?</p> <p>What do you have now? What will you need later?</p>

VALUE PROPOSITION 
<p>What need or problem do you solve for your customers? How? How does your customer benefit?</p>

CUSTOMER RELATIONS 	CUSTOMER SEGMENTS 
<p>How will you get customers? What will you do to find them? How will you explain your solution? How will you provide support?</p>	<p>Who are you solving problems for? Are they a business or person? Is it a targeted group, or are there many groups? What are their characteristics? How many people will need it now? How many people will need it later? Which customers will you address first?</p>
CHANNELS 	
<p>How do you deliver your solution to customers? Where do they find it? Where do they hear about it or see it? How much does it cost? How long does it take to deliver?</p>	

COST STRUCTURES 
<p>How much is your investment? Do you have other investments? What are your fixed costs? What are your variable costs? Are there any other costs to running the business?</p>

REVENUE STREAMS 
<p>What is the financial gain? How will customers pay you in exchange for solving their problem? What is your price structure? How much does your solution cost? Are there any other ways you can profit?</p>

GROWTH OPPORTUNITIES 
<p>How will you grow the business model? What related products or services can you offer? What other problems do your customers have? What other solutions are typically offered with your product?</p>